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HOW DO STARTUPS GAIN THE WOST MEDIA EXPOSURE WITH LIMITED RES

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你

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HOW TO∰ITCH YOUR STORY TO VCS TO

INCREASE THE HANGE OF GETTING FUNDED?

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「策」

初创企业如何利用有限的资源尽可能获得媒体曝光? 初创企业如何向VC讲述商业模式和获得投资的机会?

分享商业决策|对接资源|经验交流

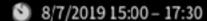
NETWORKING | HANDS-ON EXPERIENCE | INSIGHTS SHARING

Co-producers



机会难得、速定





Pingshar Innovation Square, Shengher, Guangdong, China
 深圳市坪山区创新广场

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WED 7th AUGUST: INVE<mark>STORS AND FOUNDERS DAY 3 - 5 PM</mark> @Pingshan Innovation Square | 坪山创新广场

14:00-14:30 Sign in + Exchange / Sign-in+Networking

14:30-14:35 Opening Speech / Opening Speech







14:35 - 15:05 How do start-ups develop media strategies? / How do startups make better media strategies?

15:05 - 15:35 How do you tell your VC about your business model? / How to pitch to VCs?

15:35 - 17:00 Drink + Free Communication / Networking & Drinks

WED 7th AUGUST: NETWORKING EVENT 7 - 10 PM @Grand Skylight International Hotel Bar

WED 7th AUGUST: INVESTORS AND FOUNDERS DAY

@Pingshan Innovation Square

FREE Bus information



Nanshan

Nanshan District - Venue / Nanshan District - Venue

Departure/Inbound 12:30 (one/shift)

Nanshan District Shenda Subway Station A2 Exit- > Pingshan Innovation Plaza Oriental Core Gate Shenzhen University Subway Station A2 Exit-> Pingshan Innovation Square

Return / Outbound 18:30 (one / shift)

Shenzhen Yunshan Grand Skylight International Hotel- > Nanshan District Shenzhen University A3 Exit Grand Skylight International Hotel->Shenzhen University Subway Station A2 Exit

Route B/Route B

Futian

Futian District - Venue / Futian - Venue

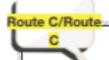
Departure/Inbound 12:30 (one/shift)

Futian District Futian Station Exit 7 -> Pingshan Innovation Square Oriental Core Futian Subway Station No.7 Exit->Pingshan Innovation Square

Return / Outbound 18:30 (one / shift)

Shenzhen Yunshan Grand Skylight International Hotel->Futian Futian District Futian Station Exit 7

Grand Skylight International Hotel->Futian Subway Station No.7 Exit



Shenzhen North

Shenzhen North District - Venue / Shenzhen Bei-Venue

Level 1: 8:00 (2 vehicles/shift) Level 2: 12:00 (8 vehicles/shift)

Shenzhen North Station Exit B->Pingshan District High-tech Zone Comprehensive Service Center Convention and Exhibition Center

Shenzhen Bei B Exit->Pingshan Innovation Square

High-speed train

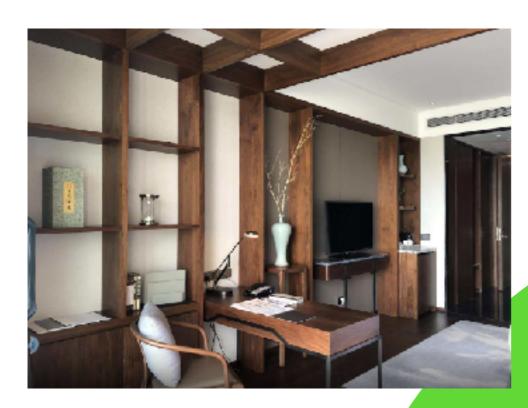
Shenzhen North station - Pingshan Whole day (Take time to get the ticket)
20 min | 12 RMB

Futian station - Pingshan
Earliest 9:38 AM, 2nd 12:08 PM
49 min | 27 RMB

From Pingshan station, take a cab
To Pingshan Innovation Square
坪山创新广场

15 min by cab | ~ 20 RMB

WED 7th AUGUST: HOTEL INFORMATION Grand Skylight International Hotel



Hotel contact: 075536359999

Tell them you're coming for Slush

You can get 30% off

From 488 - 800 RMB (With Breakfast)

Can walk to the conference venue (3 min)



THU 8th AUGUST: SLUSH SHENZHEN + MUSIC FESTIVAL

@Pingshan Innovation Square

FREE Bus information

Shenzhen University Station Exit A2

To Pingshan	7:45 AM	To Shenzhen	5:45 PM
	8:00 AM		6:00 PM
	8:15 AM		8:40 PM (2 Buses)
	8:30 AM		8:55 PM
	8:45 AM		

Futian Station Exit No.7

To Pingshan	8:00 AM	To Shenzhen	5:45 PM
	8:15 AM		6:00 PM
	8:30 AM		8:40 PM (2 Buses)
	8:45 AM		8:55 PM
	9:00 AM		

Pingshan Station

To Pingshan	_ı To Shenzhen
8:30 AM 9:10 AM 10:00 AM	5:45 PM
8:40 AM 9:20 AM 10:10 AM	6:00 PM
8:50 AM 9:30 AM 10:20 AM	8:15 PM
9:00 AM 9:40 AM	8:30 PM (2 Buses)
9:10 AM 9:50 AM	Last High-speed train Back to SZ 9 PM

High-speed train

Shenzhen North Station - Pingshan Whole day (Take time to get the ticket)
20 min | 12 RMB

Futian Station - Pingshan

Earliest 9:38 AM, 2nd 12:08 PM 49 min | 27 RMB

From Pingshan Station, take a cab
To Pingshan Convention and Exhibition Center
坪山会展中心
(高新综合服务中心) B馆

15 min by cab | ~ 20 RMB



Wanna Match-making?

Register here

