

投资人 & 创始人日 Day

HOW DO STARTUPS GAIN THE MOST MEDIA
EXPOSURE WITH LIMITED RESOURCES?

HOW TO FITCH YOUR STORY TO VCS TO
INCREASE THE CHANCE OF GETTING FUNDED?

行业专家带你解锁商业中的「策」

初创企业如何利用有限的资源尽可能获得媒体曝光?
初创企业如何向VC讲述商业模式和获得投资的机会?

分享商业决策 | 对接资源 | 经验交流

NETWORKING | HANDS-ON EXPERIENCE | INSIGHTS SHARING

Co-producers



Apply! Get the limited Seats Now

机会难得，速定



SLUSH SHENZHEN 2019

Slush is a global event for startups and investors. It's a place where you can meet the right people, get the right advice, and find the right funding.

8/7/2019 15:00 - 17:30

Pingshan Innovation Square, Shenzhen, Guangdong, China

深圳市坪山区创新广场

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WED 7th AUGUST: INVESTORS AND FOUNDERS DAY 3 - 5 PM

@Pingshan Innovation Square | 坪山创新广场

14:00-14:30 Sign in + Exchange / Sign-in+Networking

14:30-14:35 Opening Speech / Opening Speech



Yuri van der Leest
Senior VP, Teneo Strategy



John Eiwind
CEO, nHack

14:35 - 15:05 How do start-ups develop media strategies? / How do startups make better media strategies?

15:05 - 15:35 How do you tell your VC about your business model? / How to pitch to VCs?

15:35 - 17:00 Drink + Free Communication / Networking & Drinks

WED 7th AUGUST: NETWORKING EVENT 7 - 10 PM

@Grand Skylight International Hotel Bar

WED 7th AUGUST: INVESTORS AND FOUNDERS DAY

@Pingshan Innovation Square

FREE Bus information

Route A/Route
A

Nanshan

Nanshan District - Venue / Nanshan District - Venue

Departure/Inbound 12:30 (one/shift)

Nanshan District Shenda Subway Station A2 Exit- > Pingshan Innovation Plaza Oriental Core Gate
Shenzhen University Subway Station A2 Exit->Pingshan Innovation Square

Return / Outbound 18:30 (one / shift)

Shenzhen Yunshan Grand Skylight International Hotel- > Nanshan District Shenzhen University A3 Exit
Grand Skylight International Hotel->Shenzhen University Subway Station A2 Exit

Route B/Route
B

Futian

Futian District - Venue / Futian - Venue

Departure/Inbound 12:30 (one/shift)

Futian District Futian Station Exit 7 -> Pingshan Innovation Square Oriental Core
Futian Subway Station No.7 Exit->Pingshan Innovation Square

Return / Outbound 18:30 (one / shift)

Shenzhen Yunshan Grand Skylight International Hotel->Futian Futian District Futian Station Exit 7
Grand Skylight International Hotel->Futian Subway Station No.7 Exit

Route C/Route
C

Shenzhen North

Shenzhen North District - Venue / Shenzhen Bei-Venue

Level 1: 8:00 (2 vehicles/shift)

Level 2: 12:00 (8 vehicles/shift)

Shenzhen North Station Exit B->Pingshan District High-tech Zone Comprehensive Service Center Convention
and Exhibition Center
Shenzhen Bei B Exit->Pingshan Innovation Square

High-speed train

Shenzhen North station - Pingshan

Whole day (Take time to get the ticket)

20 min | 12 RMB

Futian station - Pingshan

Earliest 9:38 AM, 2nd 12:08 PM

49 min | 27 RMB

**From Pingshan station, take a cab
To Pingshan Innovation Square**

坪山创新广场

15 min by cab | ~ 20 RMB

WED 7th AUGUST: HOTEL INFORMATION

Grand Skylight International Hotel



Hotel contact: 075536359999

Tell them you're coming for Slush

You can get 30% off

From 488 - 800 RMB (With Breakfast)

Can walk to the conference venue (3 min)



THU 8th AUGUST: SLUSH SHENZHEN + MUSIC FESTIVAL

@Pingshan Innovation Square

FREE Bus information

Shenzhen University Station Exit A2

To Pingshan	7:45 AM	To Shenzhen	5:45 PM
	8:00 AM		6:00 PM
	8:15 AM		8:40 PM (2 Buses)
	8:30 AM		8:55 PM
	8:45 AM		

Futian Station Exit No.7

To Pingshan	8:00 AM	To Shenzhen	5:45 PM
	8:15 AM		6:00 PM
	8:30 AM		8:40 PM (2 Buses)
	8:45 AM		8:55 PM
	9:00 AM		

Pingshan Station

To Pingshan	To Shenzhen
8:30 AM 9:10 AM 10:00 AM	5:45 PM
8:40 AM 9:20 AM 10:10 AM	6:00 PM
8:50 AM 9:30 AM 10:20 AM	8:15 PM
9:00 AM 9:40 AM	8:30 PM (2 Buses)
9:10 AM 9:50 AM	Last High-speed train Back to SZ 9 PM

High-speed train

Shenzhen North Station - Pingshan

Whole day (Take time to get the ticket)

20 min | 12 RMB

Futian Station - Pingshan

Earliest 9:38 AM, 2nd 12:08 PM

49 min | 27 RMB

From Pingshan Station, take a cab

To Pingshan Convention and Exhibition Center

坪山会展中心

(高新综合服务中心) B馆

15 min by cab | ~ 20 RMB



Wanna Match-making?

Register here

